

VICTOR ZAMBRANO
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<http://www.frwr.net>

CURRICULUM VITAE

EXPERIENCE

Fotolog | New York (US) | 1/2009 – Present

USER EXPERIENCE ARCHITECT

User Experience Architect (User Experience, Interaction Design, Information Architecture) working on current design, revamping and maintenance of the Fotolog.com (www.fotolog.com) social network. Fotolog.com is a photo blog for sharing your pictures with your friends around the world. With 25 million accounts and being online since 2001, it is currently my team's job to maintain a high level experience for all our users while keeping up with improving all possible processes and interactions.

Syrup | New York (US) | 8/2008 – 11/2008

USER EXPERIENCE ARCHITECT

User Experience Architect (User Experience, Interaction Design, Information Architecture) for clients such as News Corporation, Citibank and Living Proof (www.livingproof.com).

LBI | London (UK) | 7/2007 – 7/2008

USER EXPERIENCE ARCHITECT

User Experience Architect (User Experience, Interaction Design, Information Architecture) for clients such as British Gas (www.generationgreen.co.uk, www.britishgas.co.uk/ee), Marks & Spencer (www.marksandspencer.com) and NHS (www.library.nhs.uk).

Brilliant Ltd. | London (UK) | 11/2006 - 5/2007

SENIOR CREATIVE DESIGNER / INTERACTIVE DEVELOPER

Senior Designer and Information Architect, Flash/HTML/JavaScript/Graphics web design and development for clients such as Ubuntu (www.ubuntu.com), LaunchPad (launchpad.net/+about), Pacific Interiors (pacificinteriors.co.uk/showing-off, pacificinteriors.co.uk/inspire), Diet Freedom (www.dietfreedom.co.uk) and Cards Galore (www.cardsgalore.co.uk).

Freelance | Caracas (VE) | 1/2003 – 11/2006

INTERACTION / VISUAL / WEB DESIGN CONSULTANT

Consultancy and Design services for different companies in Caracas (VE). Projects span Interaction/Web Design, Graphic and Video Editing fields for companies as Mattel (www.mattel.com), Nexus (www.nexus.tv) and Wikot Technologies (www.wikot.com).

Fluidtime Data Services | Vienna (AT) | 5 - 8/2006

FREELANCE INTERACTIVE / VISUAL DESIGNER

Design and development of the navigation, interactive model and GUI of several web, wap and java applications, for clients as Red Bull, 5T Turin and U-Boot.at. Also in charge of visual and brand design strategies and products for Fluidtime (www.fluidtime.com).

Interaction Design Institute Ivrea | Ivrea (IT) | 4/2003 – 6/2004

INTERACTIVE & VISUAL DESIGNER / VISITING PROFESSOR

For the Fluidtime project, Interaction Design Institute Ivrea. Responsibilities included development of user interface for cellphone java applets, direction/production/editing of user experience video documentary, and website design/development.

Domus Academy Research Center | Milano (IT) | 1/2000 – 1/2003

INTERACTION DESIGNER

Interactive Media Designer, in charge of Web, Interactive Media and Interface design projects, some of them being Research Projects for the European Community with partners including Philips and the University of Siena (IT).

Creative Communications | Milano (IT) | 9/1999 - 6/2000

GRAPHIC DESIGNER

Graphic Designer, Interactive Media Developer, Web Designer. Responsibilities included presentations (PowerPoint, Director, Html) for Pirelli, General Electric and Heineken among others.

AREAS
User Experience Architecture
Interaction/Web/Service Design
Information Architecture

EDUCATION

Domus Academy | Milano (IT) | 12/1999

MASTER'S DEGREE (MASTER IN DESIGN)

Interdisciplinary Master in Design, focusing on design as a holistic process, and mastering different approaches towards the successful completion of the project/product. Works in collaboration with companies such as Dainese, Artemide, Fiat, Ikea, Moulinex, Nestle/Perugina, Salomon, and JCDecaux. Master thesis (in collaboration with Dainese): Fullpipe Snowboard protective pants, now commercialized by Dainese as Laax Pants (www.dainese.com).

Universidad Simón Bolívar | Caracas (VE) | 7/1997

BACHELOR'S DEGREE (BA IN ARCHITECTURE)

Bachelor's Degree in Architecture, with minors on Landscape Design and Urban Design.

SKILLS

LANGUAGES

English (fluent), Spanish (fluent), Italian (fluent), French (beginner), Lingo (proficient), Html (fluent), CSS (proficient), JavaScript (intermediate), ActionScript (intermediate), Java (beginner), PHP (intermediate), UNIX bash (beginner).

SOFTWARE

Proficiency In: Axure RT, OmniGraffle, Microsoft Visio, Adobe Photoshop, ImageReady, Illustrator, InDesign, GoLive, Acrobat, FreeHand, Dreamweaver, Director, Flash, Final Cut Pro, Media Cleaner Pro, QuickTime Pro, QuarkXPress, Microsoft PowerPoint.

XTRA

Good knowledge of photography (shooting, enlarging, retouching, darkroom)
Fair knowledge of Audio/Video editing (FinalCut Pro, Adobe AfterEffects)
And the ability + will to learn.

ONLINE

<http://www.frwrd.net/>

personal site + online portfolio + projects

<http://www.frwrd.net/victor>

personal online curriculum vitae / resume

<http://www.linkedin.com/in/victorzambrano>

personal online curriculum vitae / resume